



## ***TRAINING MATERIALS ON HOW TO USE APEX-10***

### ***RECOMMENDED FORMAT: To be used to give DETAILED descriptions of Video Testimonials & Pictures***

- Types of crops
- Age and or stage
- Location of beds
- Region
- District
- Town
- Number of farmers involved in these tests
- Pictures of any crops with and without APEX-10; use to compare crops and show/ highlight effectiveness of APEX-10

### ***Directions for videos and what to look for when filming testimonials***

In all videos let us allow farmers to show us the crops close up. Have the farmers show us physically, the differences he/ she sees between applicable Apex10 crops and the ones that didn't received Apex10. This the main objective of our stress tests and testimonials. Avoiding standing in one area. Move around the farm/ garden, while physically showing us crops close up

### ***Clear Comparisons with Distinction***

Make sure comparisons are very physical too, plus the theory of appreciation especially when we are filming on the farms, where all videos should be filmed.

### ***Translation***

Helping translate the farmers languages into English is very important since the video is for all consumers of all walks of lives in Ghana beyond

### ***Farmer should be at ease when filming and expressive***

Allow the farmers to relax besides filming so they can be natural and expressive as to seeming coached, coerced or programmed and stiff. Rather, farmers should be relaxed and showing joy and appreciation, expressive and even DRAMATICALLY EXPRESSIVE, showcasing their enthusiasm and appreciation of Apex10 wonders

### ***Directives for Stress Testing***

Each farmer should **NOT** do more than a quarter of an acre; this the absolute **LIMIT** for testing

There **MUST** be a clear distinction between crops Apex10 have been applied to and crops without application of Apex10.

- These must be labeled on their sample beds.
- We cannot just spray all crops with Apex10
- We need to have some crops with Apex10 applied and the rest NO Apex10 applied in order to tell the differences.
- These crops **MUST** be labeled accordingly

POTATO SAMPLE TESTS: Please just like we see in the images of the sampling potatoes tests I have shared as your guide to utilize to orient farmers

Please print materials and share with farmers or as part of your illustrations and expectations from the stress tests; **very critical**

For full results and especially doing our stress tests all applications have to be done in the seedlings to **only transplant stages**

**No crops more than a week old** should be sprayed if we want to reach and attain full results of Apex10 and WOW the farmers

### ***APEX10- A BOOSTER***

Going forward we **MUST** make sure all Apex10 is applied with some form of fertilizer, since **Apex10 is a Booster** and **not** a whole Fertilizer. Apex10 is a fertilizer booster for both organic and inorganic fertilizers.

**NON-ORGANIC TESTS:** Can use NPKS fertilizer or any other kind to boost the crops with Apex10

Testing crops:

- One group **with** Apex10 and NPK
- Another group with NPK crops **without** Apex10

**ORGANIC TESTS:** If we want organic crops then we can only use organic manures/fertilizers with the Apex10 booster

Testing crops:

- One group with Apex10 and organic manures
- Another group with organic manures without Apex10

### ***IMPORTANCE OF APEX10***

- ✓ It reduces fertilizers usages by almost 55%

- ✓ It reduces water usage by 30% to 50%
- ✓ By reducing the amount of water and fertilizers needed to grow crops, APEX10 boosts the cost effectiveness of growing crops, while almost tripling crop yields.

### **ADVOCACY**

For the immediate and future health of soils, we **must** encourage APEX10 booster to be used with either organic or inorganic NPK fertilizers, both locally available

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